

National Aeronautics and
Space Administration
John F. Kennedy Space Center
Kennedy Space Center, FL 32899



August 27, 2004

Reply to Attn of: GG

TO: Distribution

FROM: AA/Director

SUBJECT: Kennedy Space Center (KSC) 2004 Combined Federal Campaign (CFC)

This year's KSC Combined Federal Campaign will begin on October 1, 2004, and run through October 31, 2004. Mr. N. A. Carroll, Chief Financial Officer of the Chief Financial Office, has been designated the KSC chairperson as well as the deputy chair for Brevard County.

The campaign will officially begin with a Kickoff Rally in the Training Auditorium at 10:00 a.m. on September 30, 2004. The event will be televised on NASA TV for those who are not able to attend. The KSC campaign slogan for this year, chosen by employee vote, is "YOU Become the Hero by Caring, Sharing, and Giving." The Kickoff Rally will honor our local Heroes who will share their stories of teamwork and how charities like those that we support in our CFC have touched the lives of people all over the world.

The campaign cabinet has set this year's goal at \$294,000. With the efforts of our Key Solicitors, Unit Coordinators, and the generosity of our workforce, we can exceed our goal! More information concerning the campaign can be found on the KSC CFC Web site at <http://cfc.ksc.nasa.gov>. The Web site will be activated on October 1, 2004. It will include an online contribution form and charity brochure, making your participation in CFC even easier.

This year's campaign will again include weekly incentive prize drawings. All contributors will be eligible for weekly prizes, as well as a grand prize to be awarded at the conclusion of the campaign. In addition, there will be other incentives introduced during the campaign. More information concerning the incentives will be available on the CFC Web site.

Please join me at the Kickoff Rally to learn more about this year's campaign. By generously combining our efforts, the KSC Federal workforce will truly promote hope for those less fortunate in our local community, our Nation, and around the world. Join us and "YOU Become a Hero by Caring, Sharing, and Giving."

//Originally Signed By://

James W. Kennedy

Distribution:
STD-L-I